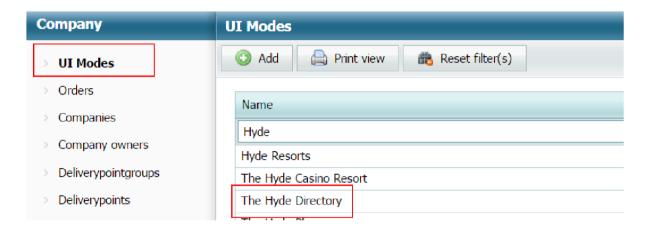# Create A New Widget

Guidebook

crave

How To Create A New Widget

The Crave solution allows a variety of widgets to be located on the Homescreen tab, within the left-hand column on all other ordering/request tabs and the right-hand column on the checkout cart.
Appendix 1 (Below) gives details of all available widget types, however, the most common widget is the Link Widget which can connect guests to a product, category, PDF or URL. For most marketing-related widgets the 2 x 2 widget is the preferred option. The 2 x 2 link widget can be configured as follows:
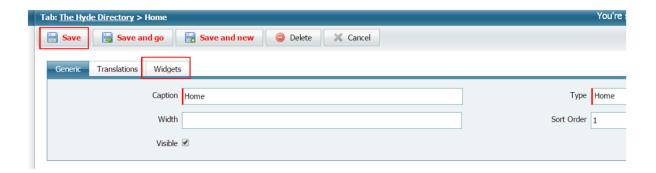
1. Select Company - UI Modes

2. Double click on the UI name that you would like to amend followed by the "Tab" tab. Select the edit pencil on the right-hand side of the screen of the tab that you wish to add the widget to.
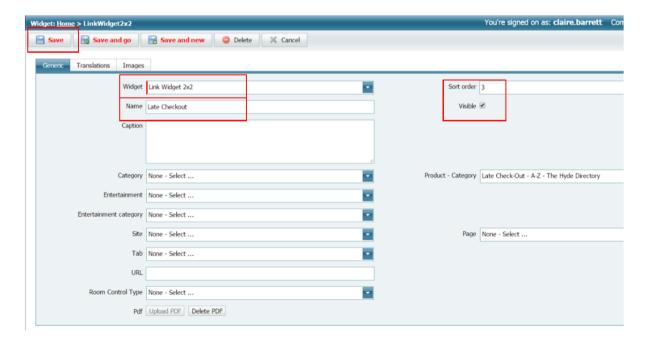
3. Select the Widgets Tab

4. Select the correct Link Widget from the dropdown list. There are three sizes of Link Widget available 1x1, 2x1 and 2x2, hence please select the correct size to meet your specific requirements.

5. Select Add Widget and Populate the generic tab with the required information as follows:
   - **Name:** This is a reference for the Widget. It does not appear on the tablet but is important for Google analytics reasons
   - **Caption:** For the 2 x2 widget do not complete this field.
   - **Sort Order box:** This is the position that the widget will appear on the tab NB: If using widgets on a schedule, each one must be added to the UI using the same sort order number and the immediately applied to the schedule or multiple widgets will appear at the same time

Specify where you would like the guest to be taken to if they select the widget as follows:
   - **Product:** Select a product from the drop-down list if you would like the guest to be taken to a particular product e.g. Rib Eye Steak
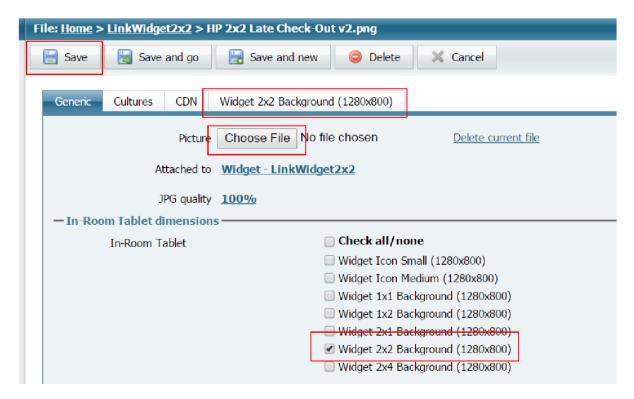
- **Category:** Select a category from the drop-down list if you would like the guest to be taken to a particular category e.g. Massage category within the Spa menu
- **URL:** Enter a URL within this field if you would like the guest to be taken to an external website e.g. http://www.crave-emenu.com or another part of the tablet using a Crave URL e.g. crave://product/158409
- Select Save to commit the changes

6. Select the Image tab then the Add button

7. Place a tick in the In-Room Tablet Dimensions box corresponding to the size of widget that you setting up then select the Choose File button and locate the required image from your desktop. Select the widget background tab and ensure that the dotted line is positioned over the section of the picture that you wish to display. Click the save button to commit the changes.

Widget Type & Functionality Overview

Widgets can be located on the Homescreen tab, within the left-hand column on all other ordering/request tabs and the right-hand column on the checkout cart. Currently it is not possible to add the below widgets to the Room Automation or More tab.

Name	Functionality Description	Notes
Menu Fill Widget	Before adding any type of widget to the main navigation tab containing menu items or service requests (e.g. Room Service, Spa etc), the tab must first be configured using a Menu Fill Widget	**1.** Expandable menu that auto-resizes depending on the number of widgets on the page **2.** Intro text should be kept to a minimum to ensure the customer experience is good when scrolling through the menu **3.** Recommended that an image is not visible at top category level
Availability Widget	Selection results in display of pop-up box, contents of which can link to various sources of information and can be updated real-time on a console by authorized personnel	**1.** Widget available in 2x2 and 2x1 sizes **2.** Background image/text can be assigned a. **2x1:** 318 x 52 pixels b. **2x2:** 318 x 116 pixels **3.** Pop-up message available in 3 sizes - small, medium and large **4.** Can link to nothing, product, category or URL. **NB: Does not link to PDF** **5.** Approx character count (per column): a. **Medium:** 35 characters b. **Large:** 15 characters **6.** Call to action can be added to pop up to link to content or left blank with no CTA
Text Widget	A no call to action widget for the display of text and image or image only	**1.** Widget available in 2x2 and 2x4 2. Background image/text can be assigned a. **2x2:** 318 x 116 pixels b. **2x4:** 318 x 244 pixels **3.** No title option. Text is centered horizontally within box **4.** Character count is approximately 325

		5. No linking capability

Countdown Widget	Shows 'real' time countdown to start off an advertised event/action in hours and minutes	**1.** Widget available in 2x2 and 2x1
		2. Background image/text can be assigned
		    a. **2x1:** 318 x 52 pixels
		    b. **2x2:** 318 x 116 pixels
		3. Time is displayed in hours and minutes (currently only available in one-time format)
		4. Character count is approximately 80 characters (over 4 lines)
		5. Can link to a category, product, url, PDF or Room Control section

Link Widget	Selection takes guest directly to content (without pop-up box)	**1.** Widget available in 2x1, 2x2 and 2x4
		2. Background image/text can be assigned
		    a. **2x1:** 318 x 52 pixels
		    b. **2x2:** 318 x 116 pixels
		    c. **2x4:** 318 x 244 pixels
		3. Character count is approximately:
		    a. **2x1:** 26 characters
		    b. **2x2:** 64 characters
		    c. **2x4:** 100 characters
		4. Can link to a category, product, PDF or Room Control section

Delivery Time Widget	Provides confirmation of the current delivery time, which can be updated real-time on a console or NOC by authorized personnel	**1.** Widget available in 2x1 size only **2.** Background image/text can be assigned. a. **2x1:** 318 x 52
Order History Widget	Displays details of previous orders to enable guests to view status/re-order quickly	**1.** Available in one size only 2x1 **2.** Background image/text can be assigned a. **2x1:** 318 x 52 pixels **3.** Without PMS integration, widget content is reset at daily order reset time

Most widgets can be configured by entering text into the caption field or by adding an image with text. Note that it is only possible to specify one color text for all widgets in the UI theme and as such, this should be considered when designing the background image/coloring for a widget.